



RENDEZ-VOUS DÉTROIT SPONSORSHIP OPPORTUNITIES

Bonjour les amis,

Rendez-vous Détroit is planning a wonderful celebration to mark Détroit's 325th birthday, July 24 – 25, 2026.

To commemorate the founding of Détroit on July 24, 1701 by Antoine de la Mothe Cadillac, Rendez-vous Détroit will be hosting a weekend of festivities at the historic Fort Pontchartrain Hotel, located on the very site of Cadillac's original fort. Festivities include:

- Friday afternoon gathering at the Cadillac Convoy Plaque at Hart Plaza to pay tribute to Cadillac and the members of the founding 1701 convoy.
- Friday evening meet and greet cocktail party at Fort Pontchartrain Hotel.
- Friday night French Canadian dinner with after-dinner speaker Catherine Cangany, Ph.D., "Early French History of Détroit," and dance. Music by Dennis Stroughmatt and L'Esprit Creole, Deborah Hyland, Dance Caller.
- Saturday morning conference: Jim Verney, "Jean Baptiste Vernier" (1762 – 1834) and Claire-Marie Brisson, Ph.D., "Michiganaise: Tracing Francophone Identity in the Great Lakes."
- Saturday afternoon: Détroit French History Cruise or tour of the Detroit Historical Museum.
- Saturday evening: Traditional French Canadian music by La Compagnie Dance Troupe.

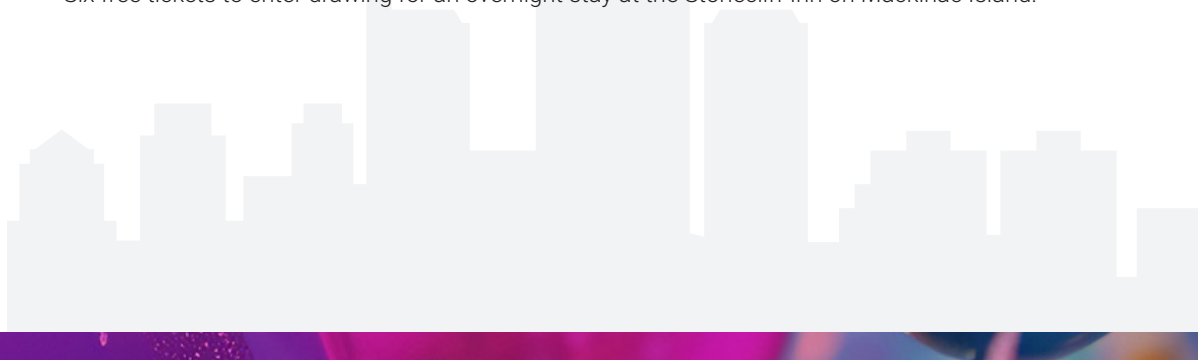
Rendez-vous Détroit is seeking sponsors to partner and party with us! We offer a variety of sponsorship opportunities which will ensure your name or company's name is part of the lasting legacy of Détroit's 325th celebration.

Please join with us as we remember and celebrate Détroit's French history and heritage. Bonne Fête Détroit!

**CADILLAC
\$5,000**

FOUNDER OF DÉTROIT

- Je t'aime Détroit Celebration Basket.
- Your name or company name and logo on four 3' x 5' thank-you banners.
- Your name or company name and logo on all Bonne Fête 325 print materials including ads.
- Your name or company name and logo on cover of event program.
- Full-page advertisement in event program. (Please provide artwork)
- Your name or company name and logo on Rendez-vous Détroit website, Facebook and Instagram.
- Sponsor thank-you mentions during all Bonne Fête 325 events.
- Six special event sponsor t-shirts.
- Six free tickets to enter drawing for an overnight stay at the Stonecliff Inn on Mackinac Island.





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**FR. GABRIEL
RICHARD
\$2,500**

PASTOR OF STE. ANNE DE DÉTROIT, 1798 – 1832, CO-FOUNDER OF THE UNIVERSITY OF MICHIGAN AND AUTHOR OF DETROIT’S MOTTO: “WE HOPE FOR BETTER THINGS; IT WILL ARISE FROM THE ASHES.”

- Your name or company name and logo on three 3' x 5' thank-you banners.
- Your name or company name and logo on all Bonne Fête 325 print materials including ads and event program.
- One half-page advertisement in event program. (Please provide artwork)
- Your name or company name and logo on Rendez-vous Détroit website, Facebook and Instagram.
- Sponsor thank-you mention during Bonne Fête events.
- Four special event sponsor t-shirts.
- Four free tickets to enter drawing for an overnight stay at the Stonecliff Inn on Mackinac Island.

**CONVOY
\$1,000**

IN RECOGNITION OF THE COURAGE, PERSEVERANCE AND EXPERTISE OF THE FRENCH CANADIANS WHO BROUGHT CADILLAC TO ESTABLISH THE FIRST PERMANENT SETTLEMENT AT LE DÉTROIT DU LAC ÉRIE.

- Your name or company name and logo on two 3' x 5' thank-you banners.
- Your name or company name and logo on all Bonne Fête 325 print materials.
- One quarter-page advertisement in event program. (Please provide artwork)
- Your name or company name and logo on Rendez-vous Détroit website, Facebook and Instagram.
- Sponsor thank-you mention during Bonne Fête events.
- Two special event sponsor t-shirts.

**PONTCHARTRAIN
\$500**

CADILLAC’S FORT IN DÉTROIT.

- Your name or company name and logo on one 3' x 5' thank-you banner.
- Your name or company name and logo on all Bonne Fête 325 print materials.
- Your name or company name and logo on Rendez-vous Détroit website, Facebook and Instagram.
- Two special event sponsor t-shirts.

**HABITANT
UP TO \$499**

EARLY FRENCH SETTLERS OF DÉTROIT.

- Your name or company name and logo on Bonne Fête 325 print materials and event program.
- Your name or company name and logo on Rendez-vous Détroit website, Facebook and Instagram.
- Your name or company name and logo on group 3' x 5' thank-you banner.

Thank you so much, merci beaucoup, for your consideration in partnering with us in the historic and memorable occasion of Détroit’s 325th birthday celebration.

**Cordialement,
Rendez-vous Détroit 501c3 nonprofit**



RENDEZ-VOUS DÉTROIT SPONSORSHIP FORM

Thank you so much, merci beaucoup, for partnering with us in the historic and memorable occasion of Détroit's 325th birthday celebration.

I would like to be a _____ level sponsor.

I would like to make a cash donation in the amount of: _____

Name: _____

Email: _____

Company Name: _____

Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Please make checks payable to Rendez-vous Détroit. Credit card payments may be made on the Rendez-vous Détroit website: rendezvousdetroit.org.

Sponsorship forms and payment may be mailed to:
Rendez-vous Détroit
P.O. Box 4158
Centerline, MI 48015

